

Castellian Price List

All of our sites are custom designed to meet your needs and requirements, as such, the costs will vary based on your individual site specifications. Below are some typical business sites and cost estimates that you can use as a ballpark price guide. We are always happy to provide an actual quote based on your requirements with no cost or obligation to you.

Web Presence (1 – 2 pages)

A “Web Presence” site is a basic site to get your company on the web at a minimum cost. Typically it will consist of one page that has your logo and colors along with key information about your company such as hours, contact information, directions, and a summary of services or products. It may also include an optional second page for a contact request form or additional company information.

Typical Costs: \$150 - \$200

Basic Business Site (3 – 5 pages)

This site typically includes a home page, a contact page, and a product/services page. May optionally include up to 2 additional pages such as an about us page, specials or events page, menus, price sheets, etc as appropriate for your business. All pages include your logo and are consistent in design to help customers with navigation and strengthen your branding.

Typical Costs: \$300 - \$500

Full Featured Site (6 or more pages)

A full featured site basically contains as many pages as you need. Typically it will have a home page, a contact page, an about us page, one or more general product pages, possibly detailed product information, etc. It may also include downloads (such as a price list, menus, or a map) or other optional features.

Typical Costs: \$100 per page

Site Cost Summary

Each site we build is custom designed for you to meet your specific needs. The examples above are only intended to give an idea of site content and costs. Typically, page design and construction is about \$100 per page. As you add more pages to the site, the per page rate tends to decrease. Typical page costs are for standard web features (images, text, company logos, site navigation, etc). You can also include any number of optional features.

Optional Features

There are many optional features that can be added to your website. We can even create unique and custom built features, just for you. Some commonly requested features include:

- **Flash animation/movies** – these can range from simple slide shows to embedded video to more complex animation sequences. The costs varies based on the complexity and length of the feature.

Starting Price: \$100 per animation/movie

- **Blog software** – this adds a simple blog to your site, setup to match the look of your site. Our standard blog package includes installation, setup, customization, and a brief user's guide.

Blog Package: \$75

- **Photo Gallery software** – this adds a basic photo gallery setup to fit into the look of your site. Our standard package includes installation, setup, customization, and a brief user's guide.

Photo Gallery Package: \$75

- **E-Commerce software** – there are two versions of e-commerce packages. The first is a very basic package intended to be used for the sale of a small number of items. In this case custom pages are built using external cart software such as PayPal or others. For larger, more complex e-commerce solutions, we can install, setup, and customize Zen Cart, a popular, well supported shopping cart package.

Basic E-Commerce Package: \$20 + \$5 per product

Full E-Commerce Package: \$250

If you have any specific feature in mind, just ask and we can provide a quote for the installation and setup of that feature.

Hosting

We offer two levels of hosting services.

- **Basic Hosting** – this level of hosting provides full hosting and technical liaison services. Support is available during normal business hours via email or phone. Basic hosting includes an annual site health check and suggest possible improvements.

Basic Hosting: \$12.50 per month.

- **Standard Hosting** – this includes all the features of basic hosting plus 7x24 access to support for critical (site down) issues via phone. It also includes a free domain name (\$15 value), routine site monitoring and health check, and a written quarterly site review. The quarterly review includes a full health check, an activity summary, a search engine summary, a utilization review, and recommendations for preventative actions or improvements.

Standard Hosting: \$20 per month.

Domain Names

Domain names are \$15 each. We include a free domain name if you have a standard hosting contract with us.

Email

Our hosting service include free email accounts. We will install up to 5 accounts for free at the start of your hosting agreement. Additional accounts, or accounts set up after the start, can be added for a small installation fee of \$2 per account. Complete instructions on how to configure your favorite email program are always available at no charge.

Updates and Changes

For small updates or changes, we bill at our hourly rate of \$50 per hour. We offer a 20% discount to this rate if you are hosting with us (\$40 per hour for hosted accounts). For larger projects, we typically will do a statement of work and quote to cover the changes.